

ARN Advisory

24 March 2010
Seminar 'Design for Recycling'





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Extended producer responsibility demands a greater awareness of the end-of-life phase of products that are put onto the market. Different industries take different approaches, depending on the product and the market characteristics. How has this evolved and can industries learn from each other, while taking into account these obvious differences? In this seminar, chaired by Professor Saul Lemkowitz, we will compare industrial recycling strategies and attempt to find an answer to this question.

Program

12 ³⁰ pm – 1 ¹⁵ pm	Welcome and lunch
1 ¹⁵ pm – 1 ³⁰ pm	Opening by Dave Bebelaar, CEO of ARN
1 ³⁰ pm – 1 ⁴⁵ pm	Introduction by Saul M. Lemkowitz BSc, Associate Professor at Delft University
1 ⁴⁵ pm – 2 ¹⁵ pm	Lecture by Leo Venhuizen, Sales Manager at Sharp Interpack LTD
2 ¹⁵ pm – 2 ⁴⁵ pm	Lecture by Roman Meininghaus, Environmental Policy Director at ACEA
2 ⁴⁵ pm – 3 ⁰⁰ pm	Coffee break
3 ⁰⁰ pm – 3 ³⁰ pm	Lecture by Maarten ten Houten, Senior Sustainability Manager at Philips Lighting
3 ³⁰ pm – 4 ⁰⁰ pm	Case: PVC recycling in ELVs by Kasper Zom, Senior Consultant at ARN
4 ⁰⁰ pm – 4 ⁴⁵ pm	Discussion led by Saul M. Lemkowitz BSc
4 ⁴⁵ pm – 5 ³⁰ pm	Drinks

* Lecturers program is subject to possible additions

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Date: 24 March 2010

Venue: Huis Frankendael, Middenweg 72, Amsterdam

Contact: hector.timmers@arn.nl

You can apply for the seminar via our website at www.arn.nl/ARN-Advisory.

This seminar is offered free of charge by ARN Advisory. Please note that places are limited.

Chairman:

Dr Saul M. Lemkowitz: Associate Professor of Chemical Risk Management at Delft University of Technology. He has been active in the combined field of safety (e.g. fire and explosion), health (e.g. risk of fine particulates), environment (e.g. dioxins), and sustainability issues (e.g. resource security, but also equity) related to chemical products and processes. Lemkowitz strongly believes in the utility and necessity of Industrial Ecology, of which the concept of 'Design for Recycling' is an integral part.

Lecturers:

Maarten ten Houten: Sustainability Director at the Product Division of Philips Lighting, a position he has held since 2007. He works on ecodesign, chemicals, carbon footprinting, green portfolio & product management. In 2009, he became programme manager for Cradle-to-Cradle projects in his product division.

Kasper Zom: Senior Consultant at the Knowledge Centre of ARN. This centre specialises in recycling technologies and chain management. In his role as consultant, Zom focuses on recycling chains and the design of recycling projects.

Leo Venhuizen: Sales & key accounts manager at Sharp Interpack LTD- Europe. He is responsible for sales and new business development projects in the segments food and tailor made products.

Roman Meininghaus: Director Environmental Policy at ACEA. ACEA is the European Automobile Manufacturers Association and is founded in 1991. ACEA represents the interests of the fifteen European car, truck and bus manufacturers at EU level.